



Invitation

URBAN AGRICULTURE STRATEGY MEETING

Drivers for sustainable urban food production

28 May 2014, Bonn/ Germany

Outline and draft program as of 07 May 2014

- Date** 28 May 2014, prior and related to the Resilient Cities 2014 Congress
- Location** Gustav-Stresemann Institute (GSI)
Bonn, Germany
- Organizers**
- ICLEI – Local Governments for Sustainability
 - Plantagon International AB, Sweden
- Partners**
- The RUAF Foundation, Leusden, NL
 - SWECO AB, Stockholm, Sweden
- Purpose**
- Convene a strategic group of actors from cities, businesses and academia involved and interested in urban agriculture and city-region food systems to advance the discussion on cooperation for sustainable urban food production
 - Bring interested local governments together with organisations and companies acting in this field.
 - Contribute to a roadmap to resilient urban food systems towards HABITAT III
 - Feeding into the preparations for the Global Urban Agriculture Summit in 2015
- Topics**
- Cooperation models between cities, businesses and academia (Triple Helix)
 - Enabling frameworks for urban agriculture
 - Quality of urban food
- Participation**
- No participation fee
 - Register at <http://resilient-cities.iclei.org/bonn2014/pre-events/urban-agriculture-event/urban-agriculture-registration-form/>
 - Registration has to be approved to be successful
 - Approved registrations are entitled to a discount for the Resilient Cities Congress

Sustainable urban food production requires more attention, for a variety of reasons: Urban and peri-urban agriculture can feed a larger part of the urban population while strengthening urban biodiversity, resource-efficiency and resilience. At the same time, city-region food systems shall contribute to local employment, revenue generation, increased consumer-producer relations and citizens' health.

Around the world different business models are being implemented and analyzed, from small-scale urban farming enterprises led by urban producers, to franchise models, to vertical farming with latest technologies. These models include food production, collection,

distribution & marketing, connect to local programs on healthy food and educating people on alternatives to fast food, and involve different stakeholders.

Local/regional governments play varying roles to ensure the successful planning and implementation of sustainable market-oriented urban food production.

Which policy and legislation frameworks at local and supra-local level are required to enable successful urban-regional food production? Which particular models exist for synergetic cooperation between cities, businesses and academia? How can we ensure integrated policies linked to environment, ecology, health, social needs and urban planning? And how can such an integrated approach as part of urban resilience strategies be developed most efficiently?

Solutions and approaches have to be adapted to circumstances: Urban agriculture business models and city-business cooperation in Asia may have to look different than in European or African cities due to spatial and demographic differences. Sustainable urban food production in large metropolitan regions may demand and provide opportunities for more advanced technology than smaller cities. In addition, it will be important to ensure that good quality food is produced, while maximizing resource efficiency. Finally, financing mechanisms viable in some cities may not be possible in others. Hence, the need of developing adaptive city-business models that at the same time can serves as drivers for sustainable financing mechanisms.

This strategy meeting is organized within the series of Plantagon's Global Urban Agriculture Summits, ICLEI's Resilient Cities Congresses and the Cityfood network. The outcomes shall also feed the discussions in preparation of the global Sustainable Development Goals and Habitat III conference.

DRAFT AGENDA

as of 07 May 2014

TIME	CONTENT AND SPEAKERS
11.00	WELCOME AND STRATEGIC PURPOSE Brief introduction of participants. <ul style="list-style-type: none"> • Hans HASSLE, CEO, Plantagon International AB, Sweden • Monika ZIMMERMANN, Deputy Secretary General, ICLEI
	Video Message from HRH The Prince of Wales Pre-Screening of the video message to Resilient Cities 2014
	How to ensure urban food is high-quality and sustainable across the globe? <ul style="list-style-type: none"> • Dr. Jan DE WILT, Program Manager, InnovationNetwork, Utrecht, The Netherlands
	What business models, city-business cooperation and success factors can we find around the world? <ul style="list-style-type: none"> • Marielle DUBBELING, Director, The RUAF Foundation, Leusden, The Netherlands
	City case I: NAIROBI, KENYA How to enable implementation and financing of urban agriculture in mega-cities? The example of Nairobi, Kenya <ul style="list-style-type: none"> • Diana LEE-SMITH, Ryerson University, Centre for Studies in Food Security (Toronto), Associate and Co-Founder of Mazingira Institute, Nairobi, Kenya

	<p>Business Case: PROVENDER – FROM FARM TO FORK</p> <ul style="list-style-type: none"> • Caithrin RINTOUL, Founder and CEO, Provender, Canada
13:00	Lunch
14:00	<p>City case II: SINGAPORE</p> <p>Exploring opportunities and challenges of city-business-academia models: The example of Singapore</p> <ul style="list-style-type: none"> • Tan POH HONG, Chief Executive Officer, Agri-Food & Veterinary Authority, Singapore (tbc) <p>Panel I: TRIPLE HELIX: CITY-BUSINESS - ACADEMIA COOPERATION</p> <p><i>Moderator: Mats HELLSTROM, Former Minister for Agriculture and Foreign Trade, Sweden</i></p> <p>Panelists invited:</p> <ul style="list-style-type: none"> • Caithrin RINTOUL, Founder and CEO, Provender, Canada • Prof. Dr. Frank LOHRBERG, Chair COST-Action UA Europe • Rosanne METAAL, Dutch Ministry of Economic Affairs • He JIE, Ass. Prof., Natural Sciences & Science Education (NSSE), National Institute of Education NTU, Singapore (tbc) • Alessio Boco, Architect, Sweco AB, Stockholm, Sweden
16:00	Coffee break
16:30	<p>City case III: CAPE TOWN, SOUTH AFRICA</p> <p>Urban food systems assessment: The role for market-oriented urban agriculture and proposed support strategies. The example of Cape Town, South Africa</p> <ul style="list-style-type: none"> • Stanley VISSER, Program Manager, Development Facilitation, City of Cape Town, South Africa <p>Panel II: ENABLING FRAMEWORKS FOR SUSTAINABLE URBAN FOOD PRODUCTION</p> <p><i>Moderator: NN</i></p> <p>Panelists invited:</p> <ul style="list-style-type: none"> • Makiko TAGUCHI, Agricultural Officer, Co-secretary of the Food for the Cities Network, FAO of the United Nations, Rome, Italy • NN, DG Regio, European Commission, Brussels, Belgium (tbc) • Paul LINDVALL, Mayor of the City of Linköping, Sweden (tbc) • Ilze NEIMANE, Municipality of Tukums, Latvia • Shrikant Ramakrishnan, Global Business Development Director, Plantagon International AB, Mumbai, India (tbc) • NN, Economic Development Board, Singapore (tbc) • Marielle DUBBELING, Director, The RUAF Foundation, Leusden, The Netherlands
18:30	<p>SUMMARY</p> <ul style="list-style-type: none"> • Peter DEFRANCESCHI, Head ICLEI Brussels Office <p>OUTLOOK</p> <ul style="list-style-type: none"> • Monika ZIMMERMANN, ICLEI • Hans HASSLE, CEO, Plantagon International AB, Sweden
19:15	Dinner

Format of strategy meeting

Following stimulating key notes and city case presentations to set the scene, participants will interactively discuss with two panels. Each panel will be led by a moderator proposing three, four main questions to be answered first by the panelists and then discussed by the audience. Small exchange groups can be established.

Urban Agriculture Summit series

Plantagon has been organizing the Global Urban Agriculture Summit 2011 in Washington DC and in Linköping, Sweden 2013 - the largest conference in the rapidly growing area of urban agriculture. The topics are political courage, new business models, changed consumer behavior, investments, research and innovation.

As always when challenges are to be met, new markets emerge. The Urban Agriculture Summits assemble representatives of cities, businesses and academia from China, India, Japan, Middle East, Europe the US and other places around the globe. For more information, please see www.urbanagriculturesummit.com

Registration

Attending the Urban Agriculture Strategy Meeting requires registration. Places are limited. Please register under:

<http://resilient-cities.iclei.org/bonn2014/pre-events/urban-agriculture-event/urban-agriculture-registration-form/>

Upon registration, you will receive a confirmation from ICLEI, if your registration is accepted. In case you successfully register and cannot attend, please let us know to allow others to take your place.

Registration is cost free. Participants can purchase lunch and dinner vouchers upon arrival at the Gustav-Stresemann-Institute (GSI) in Bonn. Accommodation can still be booked at the GSI, please contact them directly at <http://www.gsi-bonn.de/>

Invitation to “Resilient Cities 2014”

The Urban Agriculture strategy meeting will precede “Resilient Cities 2014, 5th Global Forum on Urban Resilience and Adaptation” to be held in Bonn, Germany from 29 to 31 May 2014.

Take advantage of this opportunity and attend both events. Registered and approved participants of the Urban Agriculture Strategy Meeting can benefit from a discount on Resilient Cities congress fees.

Register for the Resilient Cities Congress at:

<http://resilient-cities.iclei.org/bonn2014/registration/>

More information

ICLEI – Local Governments for Sustainability World Secretariat

(Overall management, participants)

Kaiser-Friedrich Stasse 7
53113 Bonn, Germany

Tel: +49-228/ 97 62 99 -00

Fax: +49-228/ 97 62 99-01

E-mail: cityfood@iclei.org

ICLEI Brussels Office

(Program)

Peter Defranceschi
Avenue de Tervuren, 35
1040 Brussels, Belgium

Tel: +32-2/ 735 28 50

E-mail: peter.defranceschi@iclei.org

<http://resilient-cities.iclei.org/bonn2014/urban-agriculture-meeting>