



SESSION DESCRIPTION

Session description as of 30 May 2012

D4 Resilient logistics on the ground

Case studies

Date: Monday, May 14, 2012

Time: 11:00-12:30

Rooms: S17 and S18

Language: English

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Organized by: Deutsche Post DHL

OBJECTIVE

This session will showcase practical examples of cities addressing issues of urban logistics from a perspective of the practicalities on the ground when going through the process of strengthening the systems that are in place, or implementing new systems where there is an absence of them. The session will build on the themes raised in the opening panel by explaining the challenges and possibilities of addressing urban logistics and how to go about incorporating logistics into urban development and planning. The contrasting case studies of the various cities illustrate how this can be achieved and take into consideration what this means for the resilience of the city.

METHODOLOGY

Facilitator *Martin Brown, Programme Director, City Logistics, DHL Customer Solutions & Innovation, Deutsche Post DHL, Germany*

11:00-11:05: Introduction to the session and recap of the morning panel (Facilitator)

11:05-11:20: *Achim Juechter, Senior Expert, GoGreen, Deutsche Post DHL, Germany*
E-Mobility in Urban Logistics: Potentials and Implications

11:20-11:35: *Gabriele Ertl, Head of Travel & Transportation, SAP, Germany and Juergen Goebeler, Program Manager Sustainability DACH, SAP, Germany*
SAP - Providing the engine that powers sustainable city logistics

11:35-11:50: *Pinar Mengüç, Director of Center for Energy, Environment and Economy, Özyegin University, Turkey; Video link with: Sibel Bulay, Director of the Center for Sustainable Transport Turkey*
Stories from a city between two worlds: Logistical challenges in Istanbul.

11:50-12:05: *Catarina Freitas, Head of Department, City Council of Almada, Portugal*
The city of Almada, Portugal

12:05-12:20: *Hermann Pretzel, Head of Directorate Distribution Industries in the Business Unit Infrastructure Logistics, Sector Industries and Cities, Siemens AG, Germany*
The city of Ningbo, China

12:20-12:30: Questions, wrap-up, and looking ahead to the afternoon workshop (Facilitator)